

You are invited to share our infographics on your social media channels.

Please make sure to always tag @COREEyeNews and use the #CLSustainability #SustainableEyecare hastags with your posts.

Feel free to use any of the sample posts below or create your own!

Posts:

- Wearing daily disposables? Here's how to dispose of them the right way:
 - ✓ Collect your lenses, blister trays & foil lids
 - ✓ Drop off at a participating eye clinicFind your nearest recycling location at <https://sustainableeyecare.com/recycling-programs/>
- Contact lens waste adds up—but there's a better way. Join a recycling program like TerraCycle and give your lenses a second life ♻️ Stop by our clinic to drop yours off!
- Lenses, blister packs, and foil lids may be small—but their impact isn't. Recycle them through programs like TerraCycle or find a participating drop-off location near you at <https://sustainableeyecare.com/recycling-programs/>
- Did you know your contact lens blister trays and foil lids can be recycled too? It's not just the lenses — there's a whole system ready to help you keep waste out of landfills. Learn more at [SustainableEyecare.com](https://sustainableeyecare.com)
- Recycling contact lenses is easier than you think! Drop off your contact lens waste at a participating recycling location near you at <https://sustainableeyecare.com/recycling-programs/>
- Protect the planet one lens at a time. Recycling your contact lenses is easy and makes a big difference! Find a participating recycling partner close to you at <https://sustainableeyecare.com/recycling-programs/>
- Recycle your contact lens waste responsibly! From lens cases to solution bottles, learn how to dispose of each item the right way at [SustainableEyecare.com](https://sustainableeyecare.com)
- Protect the planet – separate, drop off, and recycle your contact lens waste! Learn which items can be recycled and how to do it right at [SustainableEyecare.com](https://sustainableeyecare.com)
- Not sure what to do with your used lens case – find out at [SustainableEyecare.com](https://sustainableeyecare.com)

Please tag us using @coreeyenews (X, LinkedIn, Facebook)

Hashtags:

- #CLSustainability
- #SustainableEyecare
- #RecycleYourLenses
- #ReduceContactLensWaste
- #SeeItSustainably
- #VisionForThePlanet
- #RecyclingMadeEasy
- #ZeroWasteSteps
- #EveryLensCounts
- #ContactLensRecycling
- #ZeroWasteLensUse
- #SmartLensDisposal

About SustainableEyecare.com

[SustainableEyecare.com](https://www.sustainableeyecare.com) is designed and maintained by the [Centre for Ocular Research & Education](https://www.core.uwaterloo.ca).

About the Centre for Ocular Research & Education (CORE)

The [Centre for Ocular Research & Education \(CORE\)](https://www.core.uwaterloo.ca) was established in 1988 at the University of Waterloo's [School of Optometry & Vision Science](https://www.soo.uwaterloo.ca). Over the next three decades, the organization evolved from a three-person operation into a thriving hub of basic and applied research, collaborating with sponsors, agencies and academia on advanced biosciences, clinical research and education. Its uncompromising independence and results of the highest quality have been at the heart of many of the most prominent advances in eye health. Today, its [team](#) serves a range of ophthalmic sectors, including medical devices, ocular pharmaceuticals, digital technology and others, with a focus on the anterior segment. For more information, please visit core.uwaterloo.ca.

MEDIA CONTACT

Lyndon Jones, Director, CORE
+1.519.590.4163 or lwjones@uwaterloo.ca