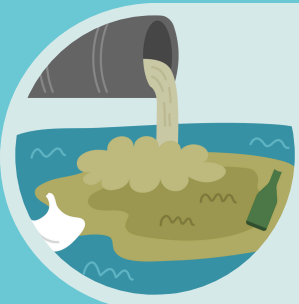


# DON'T FLUSH YOUR CONTACT LENSES

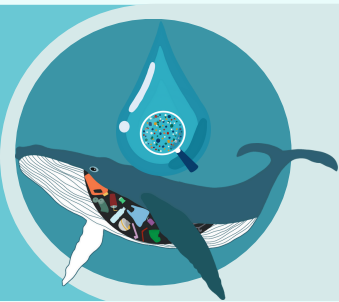


## It puts plastics where they don't belong

Flushing contact lenses down toilets or sinks puts plastics into our wastewater systems, rivers and oceans.<sup>1</sup>

## One in five people flush their lenses down the toilet or sink.<sup>1,2</sup>

As a result, roughly 44,000 kg of contact lens waste is released into water systems every year.<sup>1</sup> That's equivalent to 98 polar bears!<sup>3</sup>

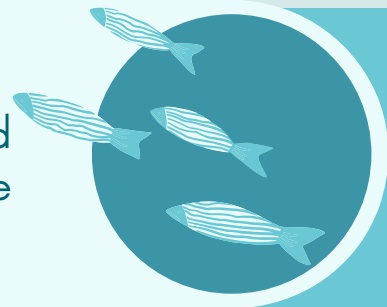


## The problem with microplastics

With time, contact lenses break up into small fragments (microplastics), making them difficult to detect and remove from the environment.<sup>4,5</sup>

## Health concerns in water and on land


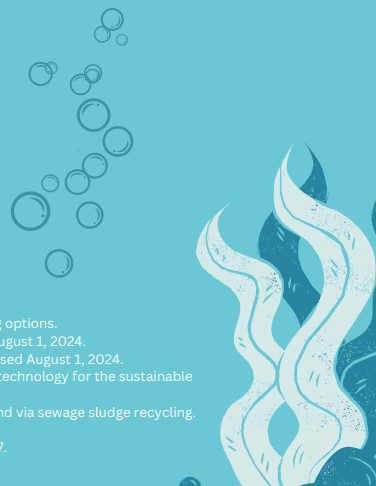
Marine life ingest microplastics, causing health problems and increases the risk of microplastics entering our food chain.<sup>4,5</sup> The full impact of microplastics on human health is not yet known.<sup>6</sup>



## KEEP CONTACT LENS WASTE OUT OF OUR OCEANS!



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